

Christopher Hill

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EDUCATION

BA in Visual Communication with an Emphasis in Multimedia Design 2004

Adobe® Certified Expert (ACE) Photoshop CS2 2006

EMPLOYMENT

2009-Present Assistant Creative Director - Intelligent Medical Objects

I currently wear the hats of front-end applications developer, visual design implementor and marketing developer. In addition to designing all the company collateral, tradeshow displays and corporate branding campaigns, I also create UI interfaces for a variety of web-based applications and websites.

I coordinate advertising efforts, conduct public relations and marketing partnerships with other medical software vendors and have initiated an SEO/SEM campaign that has brought multiple websites to the first page of every major search engine.

2004-2009 Art Director - Raza Communications

I conducted concept & design for a line of nationally distributed phonecards that we produced and managed, as well as such things as tradeshow displays, newspaper advertisements, point of purchase material, catalogs, and posters. I also created the front-end design for over 20 different, fully functional, e-commerce websites and managed the back-end databases and work-flow of all sites and departmental projects. After working full-time for Raza until 2006, I conducted freelance design for them over the past two years and have returned in a full-time capacity to manage and oversee the Art and Web Development departments.

2006-2007 Senior Graphic Designer - Cormark, Inc.

I designed graphics for custom point-of-purchase displays, exhibit displays, and websites for high volume brands and warehouse retail stores such as Home Depot, Nike, and Office Depot. I worked side-by-side several graphic artists, engineers and account managers to make sure that we are providing quality, custom products within set budgets. I also conducted for pre-flight client graphics for different output and assisted industrial designers with prototypes and working models.

2006 Production Director - Oakley Signs

I set and ran an art department at a screen printing company with a staff of four employees. I created and directed the creation of all internally printed material, several catalogs, tradeshow displays and website design for our Des Plaines and Orlando offices. I oversaw the output of products in various formats including screen and solvent printing, and handled all supplies and logistics for the department. I worked side-by-side with our screen print manager and garnered a comprehensive understanding of the entire screen printing process.

2004 Graphic Designer - Grace Printing

I was involved in creating brochures, corporate identities, newspaper and magazine ads, consumer labels, U.S.P.S. regulation mailers, etc., using offset and digital printing techniques

1999-2003 Digital Media Specialist - Fast Signs

I supervised from start to finish all aspects of large-scale digital media, from design to production to implementation. This included billboard advertisements, tradeshow booths, event signage, directional displays, informational kiosks, and banners. I supplied customer relations and managed the operation when the owner/manager was unavailable. I also managed the office's computer network and technical support, with both PC and Mac stations.

SKILLSET INCLUDES:

In-depth understanding of printing techniques including, but not limited to: trapping, bleeds, spot colors, screenprinting, four color process, litho printing and large format printing.

Also well versed in all aspects of the following: multimedia web development, newspaper and catalog layouts, sign system design, GUI design, industrial design, POP design and collateral design.

PROFICIENT WITH:

Adobe Creative Suite 3, Javascript, HTML, XML and some ASP, PHP, FlashScript and Microsoft .NET experience. Microsoft Office Suite, Gerber Graphics Advantage Omega.

Linux, Mac 10 and Windows Vista OS proficient, and knowledgeable in network administration and computer repair.

Some Past Clients

Astra Zeneca

Baird & Warner

Chicago Park District

Con Agra Foods

Embassy Suites

Epitaph Records

Greater North Michigan Avenue Association

Indian Garden

Make It Records

Noon O Kabab

Pepper Construction

Raza Communications

Tampa Boatyards

Victory Records